



THE POPPY PAPER



Official Monthly Publication of the
Boosters of Old Town San Diego State Historic Park
A Non-Profit Organization

October 2009

From the Editor's Desk...

There is much going on in Old Town San Diego State Historic Park this month...the BOOT Annual Meeting, the VIP Potluck Party, the Art Festival, Dia de los Muertos, Halloween, and Ghost Tours. So much that you'll need to carry the Poppy Paper calendar around with you to keep track!

As usual, the Gardening Group will be working every Monday morning to keep the fall gardens from withering away in the unseasonably hot weather. The Sewing and Crafting Committees are working overtime to prepare enough BOOT Store items for the upcoming holidays! (They can **always** use an extra pair of hands, so come join in the fun!)

Please remember that you do not have to be in the Park to help out as a volunteer. Many of us spend countless hours helping out at home (drying herbs, preparing craft kits, making phone calls, addressing envelopes, etc.). In fact, the Poppy Paper has become quite the "HOME-work" project for this Editor.

I am happy to say that the updated newspaper distribution process is going quite well. The ability to send the Poppy Paper out to many individuals as an e-mail attachment has substantially cut our printing and mailing costs (which will allow those funds to help out in other areas). The added benefit of the online distributions is that **YOU** can see the pictures **IN COLOR!!!** So, once again, please remember that only active BOOT members will have the option of having the Poppy Paper mailed via USPS.

If you would like an electronic copy, please contact me.

Happy Reading!

ruthfrench@earthlink.net - deadline is the 25th
(handwritten deadline the 20th - in my volunteer folder)

President's Notes

by Jeanne Ferrell

October is really a transitional month in San Diego. Time to plant cool weather gardens, shifting from summer to fall...although today is definitely like summer, with close to triple digit numbers!!! With the advent of fall we start thinking of holidays, the first being Halloween.

Halloween morning is the perfect time to meet at the Hacienda Hotel's **El Pueblo Room** for our **Annual Breakfast Brunch at 9:30 am**. We will review our year and disclose our plans for the future. We will also have drawings for prizes that run the gamut from fun and whimsical to heavy duty. It is always so much fun to see our old friends and meet new ones, so we hope to see you all there.

Ticket Price is \$12.00.

**For reservations, please call Jeanne Ferrell
619-543-9057 (work); 619-995-0787 (cell);
858-695-6237 (home)**

BOOT BOARD OF DIRECTORS

President:	Jeanne Ferrell	(619) 543-9057
Vice President:	Gary Turton	(619) 222-0047
Secretary:	Estelle Lauer	(619) 463-9069
Treasurer:	Deanna Turton	(619) 222-0047
BOOT Store:	Mary Jones	
Membership:	Tom Young	
Descendants:	Vacant	
PP Editor:	Ruth French	(858) 583-1269 ruthfrench@earthlink.net
Board Members:	Mary Ellen Young	
	Cindy Furlong	
	Bob Wohl	
	Bob Jones	
	Website:	www.ot-boot.com
	E-mail:	oldtownstatepark@juno.com

Treasurer's Notes

by Deanna Turton



As a non-profit cooperating association, it is our goal to give back to the park what we earn through our various fund raising efforts - the BOOT Store, BOOT tours, special events, and donations.

In August, we surely achieved that goal because income was only \$269.37 over expenses!!! So, in effect, we made enough to pay all the bills and keep something in the bank. Since all of that happened by accident, it was just a happy coincidence!

With donations averaging \$56.65 per day, most of our total income of \$6301.23 came from the BOOT Store during the month of August, although the \$50 refund we received from our insurance carrier was a welcome surprise.

Expense categories over \$200 were as follows: replacement of inventory in the BOOT Store - \$1777.92, craft supplies for new and current kit projects - \$236.77, medical care for our burros - \$490.73, purchases for the Period Attire bank - \$870.26, and \$2,000.00 to hire a grant writer. It is hoped that a professional grant writer will help us find funding sources for special projects and park needs. In cooperation with the park staff, we hope to define a set of goals and priorities for the grant writer.

And finally, don't forget that proposals and requests for BOOT funding in FY2010 are due in early October.

BUDGET REMINDER

Everyone needs to finish their budget requests. We will start discussing FY2010 budget at our next BOOT Board meeting later this month. Please turn in the request sheets to Jeanne Ferrell, or leave them in Deanna Turton's mail slot.

Superintendent's Message

By Richard Dennison

Historic Sector Visitor Services Superintendent

Often I am asked "What's going on with ...?" (fill in the blank). These days in Old Town San Diego State Historic Park, my answer is, "What's **NOT** going on?" Recently, the Park staff put together a list to identify programs and projects in order to prioritize funding, seek sponsorships, and match opportunities for volunteers. The list ranges from living history programs, period attire, events, descendants, gardens, and everything in between in order to allow visitors to experience the history of early San Diego. A copy of the document was passed out at the August BOOT Board meeting, and an updated copy is on the park website, at www.parks.ca.gov/oldtownsandiego, under the "New in Old Town (Project Updates)" page.

There are many positives in Old Town right now, in addition to the list of programs and projects. We recently completed a program, referred to us from the San Diego Visitors & Convention Bureau for the Chinese Travel Channel - a small, but important marketing outreach. Other examples are marketing to younger audiences through social networks, internships, guilds, relevant engaging programs, and educational tours.

There are always challenges to any endeavor, particularly when the State's funding is at 1980's levels and costs are going up, but we are overcoming them through dedicated staff, partnerships, good concessions and community relations.

There are plenty of opportunities for volunteers and sponsorships. Simple tasks such as helping in a museum, greeting visitors along San Diego Avenue, being at an information booth during events or the Saturday Market, picking up trash or assisting with museum housekeeping, learning a new skill, or ...?!

I wish you well and extend the invitation to support Old Town San Diego State Historic Park.



New Craft Items for the BOOT Store

By Deanna Turton

As some of you may remember, the Craft Committee designed a spool doll kit a few years ago, and they have sold very well in the BOOT Store. So, this year, Storekeeper Mary Jones decided that we should try making additional kits for the Christmas season. With that in mind, she gave the Craft Committee patterns for four more kits - all featuring a Christmas theme. One is a Christmas tree ornament made out of wooden spools, a wooden star, and fabric. Another is a lollipop ornament that features two lollipop ornaments in each kit. The remaining two ornaments are made with fabric that is sewn over paper circles, much like a spool quilt. One of these ornaments is fashioned into a Christmas tree, and the other a holiday wreath.

These kits are already selling very well! In fact, as an after thought, Deanna decided to make a Christmas version of the spool doll kit, complete with red and green ribbons and a small holiday bell... Mary reports that the initial dozen are almost all gone, so Deanna is once again making kits while she watches TV.

Of course, if any BOOT member or park volunteer would like to participate in these creative projects, the Craft Committee meets the second Friday of every month at 9:00 a.m. behind the Robinson-Rose Building. We have projects for anyone who wants to have fun. No specific skill is required...all you need are willing hands and a fun-loving personality.

Our next gathering will be October 9th. Hope to see you then!



The new “wayfinding” signs are in, and responses have been positive. Visitors are better able to find restrooms, their favorite shops, and the helpful staff at the Robinson Rose Visitor Information Center.



OLD TOWN SAN DIEGO
ART FESTIVAL

Community Events: The Art Festival of Old Town is October 17th and 18th, 10 am - 6 pm. This is a community event, and we hope to see all of you there. Talk to the artists and enjoy museum quality art and sculpture. A wine tasting event at the Hacienda de las Rosas will be a highlight.

BOOT Annual Meeting

BREAKFAST

Saturday October 31st

9:30

**El Pueblo Room in the
BW Hacienda Hotel**

**Drawings Entertainment
Great Food by the Acapulco**



\$12.00

For Reservations

Contact Jeanne Ferrell at

619/543-9057

2448 San Diego Ave

San Diego, CA 92110





OCTOBER 2009



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
*Ghost tours every Friday + Saturday night from Oct. 9 th thru the 31 st (two tours nightly - 6:30 and 7:00 pm) \$10 adults/\$5 kids *Dia de los Muertos altar displayed in the Machado-Silvas Casa				1	2	3
4	5 Garden Group	6	7	8	9 Crafts + Sewing 9am-Noon Rob-Rose + McCoy House Museums	10
11	12 Garden Group	13	14	15	16	17 <u>ARTFEST</u> VIP potluck Halloween Party 4:30-6:30 pm Seeley Stables Museum
18 <u>ARTFEST</u>	19 Garden Group	20	21 BOOT Board Mtg. - 1pm Café Coyote	22	23	24
25	26 Garden Group	27	28	29	30	31 <u>Halloween</u> BOOT Annual Brunch 9:30 am Hacienda Hotel

NOVEMBER REMINDER: school tour guide coaching for current tour guides and new tour guides on November 7th and November 14th from 10 am to 2 pm in the upstairs of the McCoy House museum.



BOOSTERS OF OLD TOWN
San Diego State Historic Park
4002 Wallace Street
San Diego, CA 92110

Return Service Requested

NOTICE: If you have a friend who would like to learn more about San Diego History, enjoys meeting people, and likes to have a good time, give him/her this application form to fill out and send in. New members are always welcome. And, if you have forgotten to renew your membership...it's never too late to send it in. We miss you!

.....

MEMBERSHIP APPLICATION

- ___ NEW or ___ RENEWAL
- ___ \$ 20.00 – Single Supporting Member
- ___ \$ 35.00 – Family (2 or more)
- ___ \$ 40.00 – Corporate Membership
- ___ \$15.00 – Senior/Student Single
- ___ \$25.00 – Senior Couple
- ___ \$150.00 – Life Member (62 years or older)

NAME(s) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

I belong to the following group(s): Docent___ Military___ Descendants ___ Californios ___
I am interested in the following: Docent___ Military___ Descendants ___ Californios ___
Historical Research ___ Other _____

Make check payable to: BOOT
Mail to: Thomas Young, Membership Chairman, 3268 Par Drive, La Mesa, CA 91941